

# THE MUSEUM

## History in Every Pour

What started as a passion project more than a decade ago has grown into one of central Illinois' most distinctive breweries — Sangamo Brewing Co. in Chatham, IL.

Founded by Tom Noonan in partnership with Jason Butler, Sangamo Brewing is more than a place to grab a great beer — it's a living museum, a community hangout, and a tribute to the region's rich brewing heritage.



## A Partnership Worth Waiting For

Tom Noonan, a longtime collector of Illinois brewery memorabilia, envisioned the brewery as a way to bring his extensive collection out of storage and into the public eye. "I know a lot of collectors with really great stuff, but it's in the basement," said Noonan. "This project was to bring it out so everybody can see it, to have a museum of local brewery history here in town."

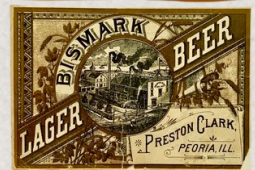
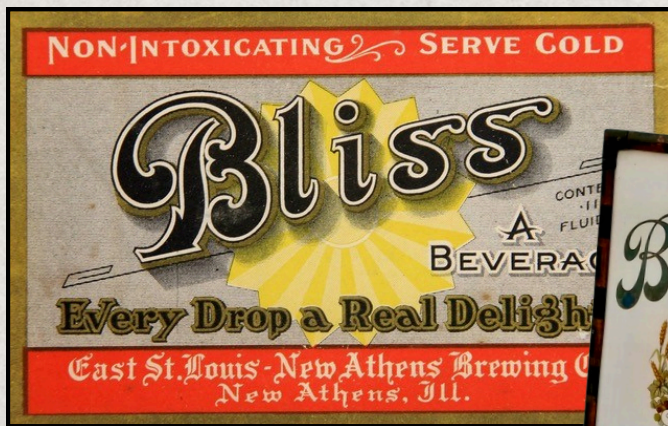
Years of searching finally led him to the right space — a former bar and restaurant previously operated by his now-business partner, Jason Butler.





# A Lifelong Passion for Picking

Tom Noonan's fascination with brewery memorabilia began early in life, he and his brother, Pete, would go "picking" together — scouring barns, old buildings, flea markets, scrap estate sales, and beer can conventions in search of vintage signs, bottles, and breweriana treasures. What started as a childhood pastime grew into a lifelong passion. Noonan never stopped collecting, and over the decades he amassed one of the most impressive collections of Illinois beer history in the region. His dedication to preserving this history not only fueled his vision for Sangamo Brewing Co., but also helped transform a personal hobby into a public treasure trove.







## ***Come One, Come All, & Stay Awhile***

### ***A Destination for Beer Nerds and Collectors***

Since opening its doors, Sangamo Brewing Co. has become a pilgrimage site for fellow collectors and beer history enthusiasts — affectionately referred to as "beer nerds." These fans, some of whom travel from hours away, come to see Noonan's vast collection up close, swap stories, and admire pieces they've only heard about in collecting circles.

For many, it's not just about the beer or the food — it's about connecting with a shared love for brewing history. Sangamo has become more than a brewery; it's a gathering place for a passionate community brought together by nostalgia, curiosity, and a deep appreciation for the golden age of local brewing.

### ***Where Every Sip Comes with a Side of Fun***

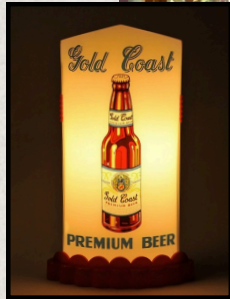
Sangamo's motto, "History in Every Pour," rings true with every visit. The brewery serves up its own craft beers alongside domestic favorites and cocktails from a full bar. The menu is stacked with crowd-pleasers like buffalo wings, pretzel sticks with cheese, quesadillas, wraps, sandwiches, and dinner baskets. Whether you're there for a quick bite or a relaxed evening on the outdoor patio, there's something for everyone.

Entertainment is another key part of the experience. Guests can enjoy live music on the weekends and try their luck with high-quality video gaming machines provided by J&J Gaming. It's a place where nostalgia, great food, cold beer, and good times come together — all under one roof.





# *More Than a Brewery: Food, Fun, and Flavor*



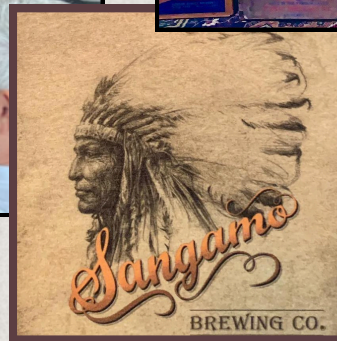
*Sangamo Brewing Co. is more than just a place to grab a pint — it's a passion project years in the making, and it's still evolving every day. What began as a traditional bar and grill has undergone a full transformation into a one-of-a-kind space that blends a working microbrewery, full-service restaurant, and living museum dedicated to Illinois' rich brewing past. Walk through the doors and you'll find walls lined with museum-quality breweriana — everything from neon lights and antique bottles to tin signs, trays, and wooden cases, each piece telling the story of long-lost breweries like Springfield's own Reisch Brewing Co. and Springfield Brewing Co. The collection stretches across the state, with rare finds from Alton to Kankakee, Decatur to Quincy — and everywhere in between.*





# *Brewing the Past, Pouring the Future*

*While the décor might feel like a trip back in time, Sangamo is always moving forward. We're constantly adding to the collection, tweaking the menu, brewing up new beer ideas, and finding fresh ways to bring people together. It's a place where history pours out of every corner, but the atmosphere is anything but dusty. In fact, the collection has earned national attention — featured on American Pickers and highlighted in Illinois Stories on WSEC — helping cement Sangamo Brewing Co. as a must-visit destination for beer lovers, collectors, and curious road-trippers alike.*



*At Sangamo, we like to say it's "History in Every Pour," but really, it's about more than that. It's about sharing stories, making connections, and building something special — one beer, one memory, and one neon sign at a time.*